

FRE 460/503
Economics of Food Consumption
Winter 2014

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Office Hours: Mondays + Wednesdays 1-2pm + by appointment

Lectures

Tuesdays + Thursdays 11am-12:30pm 160
MacMillan
No Lectures on Jan 23, Feb 18 & 20, March 18.

Field Trip

Friday February 14: 10-11am, 11am-noon, or 1-2pm

Grading

Assignment #1 -- 15%
Assignment #2 -- 15%
Assignment #3 -- 15%
Midterm -- 20%
Final -- 32%
In-class experiments -- 3%

Text: *The Oxford Handbook of the Economics of Food Consumption and Policy* (abbreviated as *Handbook* in lecture outline)

Dates

January 21 Assignment #1 handed out

January 30 Assig #1 DUE AT START OF LECTURE (or whenever it is you arrive at lecture).

No late assignments will be accepted. No exceptions.

Email submissions acceptable (so long as they are received by 11am January 30)

February 13 Midterm 1 [Sample Midterm](#)

February 18-20 Spring Break

March 6 Assignment #2 handed out

March 13 Assig #2 due; same rules apply as for Assignment #1

April 1 Assignment #3 handed out

April 8 (Wed) Assig #3 due: same rules as for Assignment #1

Academic Conduct

Students are expected to comply with the usual rules of academic conduct, which are outlined in UBC's [statement on academic misconduct](#). They are also advised to look at some of the tutorials on how to avoid plagiarism, including <http://vpacademic.ubc.ca/integrity/ubc-regulation-on-plagiarism/>. [Harvard's tutorial](#) is particularly useful, as it identifies many common practices---like rearranging excerpts pasted from online sources, as well as self-plagiarism---that are serious forms of academic misconduct. Students with questions regarding these policies are advised to discuss them with the instructor.

Lecture Outline

01. Rational Choice versus Behavioural Economics (*Handbook* pp 7-10 and ch 4)
02. Risk & Food Consumption (*Handbook* ch 3)
03. Changing Nutritional Content of Food (*Handbook* ch 25)
04. Health & Obesity(*Handbook* ch 29)
 - 04-1 Timeline
 - 04-2 Costs
 - 04-3 Causes
 - 04-4 Policy
- 05 Advertising (*Handbook* ch 28)
- 06 Nutritional Labeling (*Handbook* ch20)
- 07 Food away from home (*Handbook* ch 26)
- 08 Demographics of Food Consumption (*Handbook* ch 30)
- 09 Sin Taxes & Bans
10. Supply Management and other supply restrictions
11. Environment and Food (*Handbook* ch 34)
 - 11-1 Waste and Foodmiles
 - 11-2 Vegetarianism, Organics & GMOs
12. Ethics & Labeling (*Handbook* ch 19)
 - 12-1 Labeling
 - 12-2 Ethics